

raulvelasquezjunior@gmail.com

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ABOUT

Dallas-based Artist focused on Visual Designs. I have worked on projects that have helped in creating content that spreads ideas or establish brand identity. My passion has allowed me to be a highly-driven, cooperative, and humble individual.

EXPERIENCE

Phototype - Production Artist 2021-Current

Creating art files based on client requirements and outputting proofs based on final layouts for approval. Calibrating and analyzing needs and adjustments for files ready for pressing.

Freelance - Graphic Designer 2018-Current

Meeting clients and working on Projects ranging from T-shirts to photography shoots.

1 Stop Pool & Spa Store - Sales Technician 2019-2021

Working and assisting with clients on parts & supplies. Checking, repairing, and testing pool cleaners. Managing water tests and making sure the test results are accurate. Analyzing POS system to make sure inventory is up-to-date.

Sugarless deLite - Sales Associate/Marketing Assistant 2014-2019

Duties included creating signs and displays, providing assistance to customers and taking inventory. Work ranged from designing ads for social media, assisting with phone and online orders, and gaining knowledge of new products that arrived in the company.

References available upon request

EDUCATION

University of Texas at Dallas 2018

BA in Arts, Technology, and Emerging Communication

Lake Highlands High School 2014

High School Diploma

PROJECTS

The Flavorist Coffee

Produced the art layout, along with image and type placements, for the individually sealed packets that became a part of the company's Variety 10-Ct Pack product.

Psychic Twin T-Shirt

Created a T-Shirt for LA Artist, Psychic Twin. The shirt was inspired from the artist's previous works.

The Voyage

Developed a VR Experience with 3D Models & Textures made from Maya and implemented controls with the Unity Engine.

MORE PROJECTS AT RAULVELASQUEZ.COM

TOOLS

Illustrator Pixelmator
Photoshop Indesign
Pro Tools Unity
Filemaker Maya

Microsoft 365 Esko Pilot & Shuttle

SKILLS

Spanish Organization

Visual Design Time Management
Photography Flexibility/Adaptability

Videography Collaboration

Sound Design/Production

3D Modeling